

BRISBANE FESTIVAL



Street Serenades
At Our Place

Street Serenades – At Our Place

Uniting our communities through the joy of music and movement

Overview

With the support of Queensland Government, Brisbane Festival will present – *Street Serenades – At Our Place* - a program engaging artists and community members through eight Neighbourhood and Community Centres (NCCs) across Brisbane, filling the city with art, music and events in August and September 2021.

Each chosen NCC will host eight creative workshops culminating in a special *Street Serenades – At Our Place* event, delivered by a group of diverse local artists and an experienced Festival team. These artists will use their expertise to connect communities and individuals through the joy of music and movement.

The *At Our Place* program is in addition to the broader Brisbane Festival Street Serenades events, first delivered in 2020, and will also use the Festival's distinctive travelling stages and pop-up performance venues to deliver a truly unique live music and performance program. It is all about bringing people together, building positive community connections, and the development and enhancement of new creative skills. We hope that community participants will feel a strong sense of local pride, and there will be increased promotion and awareness of the wonderful role that NCCs play.

Brisbane Festival is seeking expressions of interest from NCCs based in the Brisbane City Council area to get involved and become a local host for the *Street Serenades – At Our Place* program. NCCs will be selected as hosts based on:

- Ability to promote the workshops and event to the local community.
- Provide appropriate workshop & event spaces as outlined below in the Neighbourhood and Community Centres' role section.
- Capacity to work within the key timeframes outlined below and work with the Festival team to create the best outcome for each community.
- Ability to demonstrate how the creative arts workshops are of benefit to and align with the needs of the targeted demographic/s within the community.

The eight NCCs selected to participate will be promoted as part of Brisbane Festival's program launch in July 2021.

For more information, visit <https://www.brisbanefestival.com.au/>

Program details

The program will work in partnership with each NCC to foster innovative artistic and cultural expression through the following approaches:

- **8 Creative arts workshops by leading Brisbane artists (AUGUST – SEPTEMBER 2021)** Two workshops per week will be held in each NCC over a 4-week period. Each workshop may have a capacity of between 20 – 30 participants (depending on the artform) with no minimum number of participants to proceed. These workshops can be tailored to specific artforms such as music, dance and circus, and focus on a diverse range of community participants. (totalling 64 workshops across the 8 NCCs).
- **One performance by Brisbane Festival artists in the NCC's suburb as part of a community celebration (SEPTEMBER 2021)** An exclusive Street Serenades performance during September. This will involve an hour-long performance on a special travelling music stage, and outcomes from the workshops. The event is also an opportunity for the NCC to undertake broader community engagement through additional workshops, fundraising activities and food stalls etc. The concerts can take place in suitable outdoor locations near the NCCs including cul-de-sacs, streets, parks, open-air car parks, sporting fields and public piazzas. (totalling 8 performance events across the 8 NCCs)
- **Provide new connections** to artists and open a new world of connection and opportunity. Further development opportunities for participants interested in finding out more about the arts as a career pathway could be offered through talks and discussions.
- **Part of something bigger** Each participant in the creative arts workshops will receive tickets to key Festival shows and a chance to connect with other artists and communities. We will create a special opportunity within the Brisbane Festival especially for community participants.
- **Provide opportunities** for community participants to also engage with the Festival through volunteer opportunities.

Participation in the creative arts workshops and attendance at the performance event will be free of charge for everyone.

The artists involved have the support, knowledge, creativity and compassion to deliver a stunningly executed program for community. Each artist will be supported and work closely with

Brisbane Festival every step of the way. The program will be finalised in consultation with the NCC. Workshops can be held at times that work for the different centres and communities.

Some examples of what could be possible include:

1. Young people focused projects – this could include workshops in music, writing and performing skills engaging diverse young people. As part of the community event, bands could perform along with performances from the local young people.
2. Community dance project – for people of all ages and abilities with no previous dance experience necessary, the workshops will involve fun open dance classes. The workshop participants will learn a specially created dance routine (also available online) and on the night of the Street Serenades event, there will be warm up dance class plus a great headlining band getting everyone up dancing.
3. Music workshops to engage with culturally diverse communities. The community celebration could include an evening of world music.
4. Social dance clubs for lesbian, gay, bisexual, trans and gender diverse and Intersex elders and allies – participants would learn new dances and connect with other people. The workshops could culminate in an inclusive social dance club with a live chamber orchestra.
5. A program of music workshops for young people with disabilities – together they would develop skills, build relationships and work towards a small but special performance outcome. The community members will be joined by professional music artists for the community celebration.
6. Keep on moving workshops could be held for seniors in a community centre. The Street Serenades event would feature a participatory dance workshop for the broader community as well as a special performance by a leading dance company.
7. A series of physical theatre workshops fusing Pacific Islander culture together with traditional circus and physical theatre acts. The performance could include a community performance alongside a line-up of Pacific Islander musicians.
8. First Nations fashion workshops – involving First Nations young people who would learn new skills in fashion and modelling with no previous experience required. Working with a leading artist, these young people are mentored to gain more confidence and pride and could have a community showcase alongside a performance with a First Nations band and DJ.

Brisbane Festival's role:

- We provide all the costs associated with the artists and arts' workshops;
- We provide a travelling stage and all production/technical equipment and the performers;
- We will work with you to develop the marketing materials you require ie posters/letters/social media posts. Any costs associated with printing would be covered by Brisbane Festival;
- We will have an experienced team including a Producer and Technical Manager to guide each NCC through the program;
- We work with an Independent Evaluator who will capture the key outcomes of the program;
- We have a professional photographer capturing the workshops and events for use by each NCC;
- We manage all the details and approvals required for the events including Brisbane City Council approvals for local parks, and provide a Covid-safe event plan approved by the Chief Health Officer. Brisbane Festival will operate under the current restrictions and will manage any requirements ie providing hand sanitiser, ensuring audiences check-in if required;
- We can provide translating and interpreting services for community centres as required.

Neighbourhood and Community Centres' role:

- The most important role is support for marketing and promotion and connection with local community groups. Brisbane Festival can provide the marketing material (which can be in print or digital) but we need your support to distribute this to your local community i.e. as part of your e-news / putting posters up etc;
- Engage with Brisbane Festival to plan the workshops and event and share your local community intel to achieve the best program 'fit' for your community;
- Provide access to an appropriate space for the workshops and the Street Serenades event. The workshop might take place in your centre, the park next door, or a local hall nearby – we can work through the details once the workshops have been confirmed. Note: space for workshops is required two times a week over a four-week period in August and spaces need to accommodate a minimum number of 20 - 30 participants. The Street Serenades performance will take place in an outdoor location such as carparks, cul-de sacs or parks. Brisbane Festival will arrange all approvals and permits for these events.
- Participate in an evaluation process (Brisbane Festival would provide the evaluator) – this would involve surveys of participants and audiences and participation in an interview with the evaluator;

- If bookings are required to attend events, the Brisbane Festival can help you develop the best way to manage bookings.

Key Dates:

Date	Key actions
14 April 2021	Street Serenades – At Our Place – is announced
11 May 2021	EOI Applications open for Neighbourhood and Community Centres in Brisbane – 3-week application period
31 May 2021	EOI Applications close
14 June 2021	Successful Applicants are notified
June – date TBC	Successful Applicants are announced.
21 June – 5 July 2021	Artist meetings with the Neighbourhood and Community Centres.
16 July 2021	Program finalised. Confirmation of artists, projects, and communities and locations.
Throughout July 2021	Promotion of community workshops in partnership with community centres. Broader marketing and promotion of <i>Street Serenades</i> as part of the Brisbane Festival launch.
Aug – September 2021	64 Community workshops delivered
Fri 3 Sept – Sat 25 Sept 2021	8 <i>Street Serenades</i> community celebrations (2 delivered each week of the Festival)
Sept 2021	Community participants attend Brisbane Festival event
Oct – Dec 2021	Evaluation and debriefs for each project with partners and participants

More information and how to apply:

- If you have any questions, please email verity@brisbanefestival.com.au or call 3833 5400.
- If you are interested, please fill in the online application form which opens on 11 May and closes on 31 May via this link - <https://www.brisbanefestival.com.au/at-our-place>



The Queensland Government is facilitating an opportunity for Brisbane Neighbourhood and Community Centres to strengthen community connections and cohesion through the arts by taking part in the 2021 Brisbane Festival.